

Coffee-Explorer™ offers the following services

Banner placement

- low rates
- publishing to an exact target group
- multi-lingual
- short implementation period
- can be included in own online campaign
- reporting (optinal)

Position A: per month	€ 690,--
	optional CPM € 39,--
Position B: per month	€ 990,--
	optional CPM € 49,--
Position C: per month	€ 1.200,--
	optional CPM € 59,--
Position D: per month	€ 440,--

Upgrade option for presentation in the monthly newsletter € 990,-- per newsletter / language



Product / Service postings

- low rates
- publishing to an exact target group
- multi-lingual
- short implementation period
- search engine optimized
- can be included in own online campaign
- including images, links, text blocks and file downloads

rate per year € 500,--

- Upgrade 2nd language (EN/DE) € 200,--
- Upgrade option for presentation in the monthly newsletter

€ 990,-- per newsletter / language

Coffee Explorer™ Membership

The Coffee Explorer™ Membership offers additional services

- full access to all articles on the portal
- full access to the archive
- full search access in the Coffee Company Index
- 10% discount on booking other online services
- discounts for partner services in the coffee scene
- full access to all RSS Feeds
- multi-lingual translation

rate: € 149,-- / year

Coffee Explorer™ Company Index

- Company presentation
- Product presentation (optional)
- special products and services presentation
- Company facts
- own keywords
- posting of own trademarks
- own metatags
- own images, links, file downloads and text blocks
- multi-lingual
- search engine optimized
- using Google MAPS with routing functions
- entry can be self managed

rate: € 480,-- / year

quick - independent - up2date

Statistics

Coffee Explorer™ reaches the whole Coffee Industry world wide!

Target groups:

75% industry / B2B

Producers 26%

Retailers 23%

Coffee Shops 20%

Organisations 4%

Press 2%

25% Consumers

Visitors Location:

US 14%

EU 64%

Asia 10%

Africa 5%

South America 4%

others 3%

from more than 165 countries

Visitors / month

(average till 05/2008)

Unique Users: > 12.000

Pages / User: 5,25

visiting time: ~ 4.95 min.

Ads Impressions: 250.000+

Features:

Updates: 6x / week

Newsletter subscribers: 30.789 (05/2008)

more than 2.800 postings online

Coffee Company Index: > 12.000 companies

Coffee-Explorer™



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Imprint

Coffee-Explorer™



Coffee Explorer™

Coffee Explorer™ was founded in 2004 and has become the "most popular Coffee portal" rated by Amazon/Alexa.

Products, services and education programmes are posted in several sections to present them to a wide range of visitors in the world of coffee.

Coffee Explorer™ is a special interest online portal for the coffee scene. Coffees, coffee related drinks, coffee machines, technical equipment, events, shows and a wide range of education programmes for baristas and coffeeshops are published online.

All companies within the coffee scene are included in the Coffee Explorer Company Index.

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